

## Marafiq - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/ME6529F1215EN.html">https://marketpublishers.com/r/ME6529F1215EN.html</a>
Date:	February 28, 2018
Pages:	23
Price:	US\$ 125.00
ID:	ME6529F1215EN

Marafiq - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Marafiq is a private integrated power and water utility company. It carries out generation, transmission and distribution of power; production and distribution of potable and process water from seawater; and supply of seawater for cooling for industries. Marafiq also conducts treatment of sanitary and industrial wastewater. The company undertakes the operation, maintenance, management, expansion and construction of seawater cooling systems, desalinated and treated water systems, sanitary and industrial wastewater systems and electric power systems. It provides utility services to the industrial, commercial and residential customers in the industrial cities of Jubail and Yanbu in Saudi Arabia. The company has a regional office in Yanbu and a representative office in Riyadh. Marafiq is headquartered in Jubail Industrial City, Saudi Arabia.

### Marafiq Key Recent Developments

May 25,2017: Marafiq to develop 300MW power project in Oman

Jan 08,2017: Yasref & Marafiq Announce Patented Procedure

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements

such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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