

# Mapletree Investments Pte Ltd - Strategic SWOT Analysis Review

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# **Abstracts**

Mapletree Investments Pte Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

Mapletree Investments Pte Ltd (Mapletree) is a provider of real estate development, investment and capital management services in Singapore. The company owns and manages SGD60.5 billion of real estate assets, comprising office, industrial, logistics, retail, business park, data centre and mixed-use properties. The company also has SGD23.5 billion of funds under management across six private equity real estate funds and four public real estate investment trusts (REITs). Key projects of the company include retail and lifestyle malls and related projects such as VivoCity, Mapletree Business City, and Nanhai Business City. The company has operations in Singapore, Hong Kong, India, China, Malaysia, Japan, South Korea and Vietnam. Mapletree is headquartered in Singapore City, Singapore.

### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.



Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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#### **COMPANIES MENTIONED**

Sim Lian Group Ltd
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Pacific Star Holdings Pte Ltd
KOP Group Pte Ltd
Ascendas Pte Ltd



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