

# Mapfre Asistencia Compania Internacional De Seguros Y Reaseguros, S.A.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Mapfre Asistencia Compania Internacional De Seguros Y Reaseguros, S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Mapfre Asistencia Compania Internacional De Seguros Y Reaseguros, S.A."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Mapfre Asistencia Compania Internacional De Seguros Y Reaseguros, S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Mapfre Asistencia Compania Internacional De Seguros Y Reaseguros, S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Mapfre Asistencia Compania Internacional De Seguros Y Reaseguros, S.A. (Mapfre Asistencia) a wholly owned subsidiary of Mapfre S.A., is an insurance and reinsurance company. The company provides various specialty risk solutions, insurance and reinsurance products and assistance services related to automotive, tourism, insurance, and finance sectors. Its insurance portfolio includes vehicle, home and shopping, and travel and health insurance products and services. The company's finance portfolio includes credit card programs, roadside and home assistance services. It also provides travel assistance, maintenance services, extended warranty, GAP, used vehicle warranty, tyre protection, and PPI. The company has presence in countries across Europe, the Americas, Asia, Middle East, Australia, and Africa. Mapfre Asistencia is headquartered in Madrid, Spain.

The company reported gross written and accepted premiums for the fiscal year ended 2016 (FY2016) of EUR1,066.8 million, representing a decline of 2.5% over FY2015. It

reported net premiums earned of EUR804 million in FY2016, representing a decline of 13.1% over the previous year.

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