

# Manulife (International) Limited: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "Manulife (International) Limited: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Manulife (International) Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Manulife (International) Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Manulife (International) Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Manulife (International) Limited (Manulife International), a subsidiary of Manulife International Holdings Limited, is a life insurance company. It offers a range of individual and group life insurance products. Its offering includes life protection and savings plans, critical illness insurance, accident protection plans, disability protection plans, group term life insurance, and medical and outpatient plans. The company markets and sells its products to individuals and corporate customers through its agency, independent broker channels and bank. The company principally operates in Hong Kong and has a branch office in Macau. Manulife International is headquartered in Kwun Tong, Hong Kong.

The company reported premiums and deposits of HKD64.1 billion during fiscal year ended December 2017 (FY2017), an increase of 44% over FY2016.

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### COMPANIES MENTIONED

Manulife (International) Limited

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