

Manulife Holdings Berhad (MANULFE): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Manulife Holdings Berhad (MANULFE): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Manulife Holdings Berhad"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Manulife Holdings Berhad' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Manulife Holdings Berhad'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Manulife Holdings Berhad (Manulife Malaysia), a subsidiary of Manulife Financial Corporation, is an investment holding company. It offers investment and fund management, unit trust fund management, and private retirement scheme funds. The company offers a wide range of life insurance products including life protection, education planning, savings and investment, health and medical and retirement planning policies. It also manages unit trust funds including equity funds and bond funds. It operates insurance operations through its wholly owned subsidiary Manulife Insurance Berhad; and asset management business through Manulife Asset Management Services Berhad. It sells its products and services through a network of agency force, bancassurance, direct channel, and internet. Manulife Malaysia is headquartered in Kuala Lumpur, Malaysia.

The company reported gross premiums of MYR877.6 million for the fiscal year ended December 2016 (FY2016), an increase of 7.8% over FY2015. Its net premium was 850.6 million in FY2016, an increase of 6.6% over FY2015.

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