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The Manitowoc Company Inc (MTW): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'The Manitowoc Company Inc (MTW) : Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Manitowoc Company Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'The Manitowoc Company Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'The Manitowoc Company Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

The Manitowoc Company, Inc. (Manitowoc) is a manufacturer of cranes and lifting solutions. Its portfolio of products includes crawler cranes, mobile telescopic cranes, tower cranes, lattice boom cranes, and boom trucks. The company offers its products under various brands including Manitowoc, Grove, Potain and National Crane. It also offers crane product parts and services, crane rebuilding and remanufacturing, training, financial services and lift solutions. It caters to energy, petrochemical, industrial, infrastructure, building, and construction industries. The company has manufacturing, distribution, and service facilities across several countries in the Americas, Europe and Africa, and Middle East and Asia Pacific. The company is headquartered in Manitowoc, Wisconsin, the US.

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