

Manitou BF SA (Manitou BF SA): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Manitou BF SA (Manitou BF SA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Manitou BF SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Manitou BF SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Manitou BF SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Manitou BF SA (Manitou) operates as an industrial equipment manufacturer. The company designs, assembles and distributes forklift-trucks. Its product portfolio comprises forklift-trucks, telehandlers, aerial platforms, access platforms, warehousing equipment, and compact loaders. The company offers its products and services to construction, agricultural and industrial sectors. Manitou offers its products under five brands: Manitou, Gehl, Mustang, Loc, and Edge. The company also operates two international logistics centers. Manitou offers equipment maintenance, after-sale services, and financial services. It has a presence in over 140 countries through 21 subsidiaries, nine manufacturing plants and a network of over 1,400 dealers and distributors. Manitou is headquartered in Ancenis, France.

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COMPANIES MENTIONED

Manitou BF SA

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