

Manchester United Plc: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Manchester United Plc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Manchester United Plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Manchester United Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Manchester United Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Manchester United Plc (MU) is an English football club that manages the operations of professional sports team. The company's activities include sponsorship, merchandising, product licensing, mobile and content, and broadcasting. Its official global channel, MUTV, delivers matches to various countries and regions worldwide. The company markets and sells apparel, training and leisure wear and other clothing with the Manchester United brand. It also sells other accessories such as coffee mugs, and bed spreads, through its branded retail centers, e-commerce platforms and wholesale distribution channels. MU owns the Old Trafford stadium located in Trafford, Manchester, the UK. Its major sponsorship partners include adidas, General Motors, Premier League and Aon. MU is headquartered in Manchester, the UK.

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COMPANIES MENTIONED

Manchester United Plc

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