

# Malaysian Pacific Industries Berhad (MPI) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Malaysian Pacific Industries Berhad (MPI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

#### Highlights

Malaysian Pacific Industries Berhad (MPI), a subsidiary of Hong Leong Group, manufactures, assembles, tests, and sells integrated circuits, semiconductor devices, electronic components, and lead frames through its subsidiaries. MPI provides micro lead frame package, system in package, arrays, flip chip on leadframe, micro ICs and components, power management ICs and power devices. The company offers turnkey packaging and test services for mixed-signal, digital and power devices, radio frequency and analog. It sells products to information technology, consumer electronics, telecommunications, industrial and automotive industries. The company has business presence across the US, Asia Pacific and Europe. MPI is headquartered in Kuala Lumpur, Malaysia.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives



and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company



## Contents

#### **SECTION 1 - ABOUT THE COMPANY**

Malaysian Pacific Industries Berhad - Key Facts Malaysian Pacific Industries Berhad - Key Employees Malaysian Pacific Industries Berhad - Key Employee Biographies Malaysian Pacific Industries Berhad - Major Products and Services Malaysian Pacific Industries Berhad - History Malaysian Pacific Industries Berhad - Locations And Subsidiaries Head Office Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

**Company Overview** Malaysian Pacific Industries Berhad - Business Description **Geographical Segment: Asia Target Markets** Performance Geographical Segment: Europe **Target Markets** Performance Geographical Segment: USA Performance **R&D** Overview Malaysian Pacific Industries Berhad - Corporate Strategy Malaysian Pacific Industries Berhad - SWOT Analysis SWOT Analysis - Overview Malaysian Pacific Industries Berhad - Strengths Malaysian Pacific Industries Berhad - Weaknesses Malaysian Pacific Industries Berhad - Opportunities Malaysian Pacific Industries Berhad - Threats Malaysian Pacific Industries Berhad - Key Competitors

#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios Financial Ratios - Annual Ratios

Malaysian Pacific Industries Berhad (MPI) - Financial and Strategic SWOT Analysis Review



Performance Chart Financial Performance Financial Ratios - Interim Ratios Financial Ratios - Ratio Charts

#### **SECTION 4 – APPENDIX**

Methodology Ratio Definitions About GlobalData Contact Us Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Malaysian Pacific Industries Berhad, Key Facts Malaysian Pacific Industries Berhad, Key Employees Malaysian Pacific Industries Berhad, Key Employee Biographies Malaysian Pacific Industries Berhad, Major Products and Services Malaysian Pacific Industries Berhad, History Malaysian Pacific Industries Berhad, Subsidiaries Malaysian Pacific Industries Berhad, Key Competitors Malaysian Pacific Industries Berhad, Ratios based on current share price Malaysian Pacific Industries Berhad, Annual Ratios Malaysian Pacific Industries Berhad, Annual Ratios (Cont...1) Malaysian Pacific Industries Berhad, Annual Ratios (Cont...2) Malaysian Pacific Industries Berhad, Interim Ratios **Currency Codes Capital Market Ratios** Equity Ratios **Profitability Ratios Cost Ratios** Liquidity Ratios Leverage Ratios **Efficiency Ratios** 



# **List Of Figures**

#### LIST OF FIGURES

Malaysian Pacific Industries Berhad, Performance Chart (2016 - 2020) Malaysian Pacific Industries Berhad, Ratio Charts



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