

MainSource Financial Group Inc. (MainSource Financial Group Inc.): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'MainSource Financial Group Inc. (MainSource Financial Group Inc.): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'MainSource Financial Group Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'MainSource Financial Group Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'MainSource Financial Group Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

MainSource Financial Group Inc. (MainSource Financial) is a bank holding company. The company, through its subsidiary, MainSource Bank, offers a range of personal and business banking products and services. Its portfolio of personal and business accounts includes savings, checking, money market, and individual retirement. It offers credit and debit cards for individuals and corporates. Its offers loans for personal needs, commercial needs, real estate mortgage, autos, business lines, agriculture, among others. MainSource Financial also offers services such as investment, trust, retirement planning, financial planning, merchant services, asset and wealth management, and online banking and mobile banking. It offers its products and services through its branch banking offices in Indiana, Ohio, Illinois and Kentucky. MainSource Financial is headquartered in Greensburg, Indiana, the US.

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COMPANIES MENTIONED

MainSource Financial Group Inc.

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