

# Maerki Baumann & Co. AG: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Maerki Baumann & Co. AG: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Maerki Baumann & Co. AG'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Maerki Baumann & Co. AG' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Maerki Baumann & Co. AG'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Maerki Baumann & Co. AG (MBC), a subsidiary of Maerki Baumann Holding AG, offers private client services, external asset manager services, and indirect real estate investments. Private client's services comprise investment advisory, asset management, retirement advisory, and real estate advisory. External asset manager consists of custodian services, fiduciary investments, payment transaction, and regular reporting. Indirect real estate investments contain asset management services. MBC offers its services to high net worth individuals, wealthy families and institutional clients through a network of branch offices and private banking advisors. The bank has presence in Zurich and Lugano. MBC is headquartered in Zurich, Switzerland.

## Contents

### **1 MAERKI BAUMANN & CO. AG - BUSINESS ANALYSIS**

- 1.1 Maerki Baumann & Co. AG - Company Overview
- 1.2 Maerki Baumann & Co. AG - Business Description
- 1.3 Maerki Baumann & Co. AG - Major Products and Services

### **2 MAERKI BAUMANN & CO. AG - RECENT DEVELOPMENTS**

### **3 MAERKI BAUMANN & CO. AG - SWOT ANALYSIS**

- 3.1 Maerki Baumann & Co. AG - SWOT Analysis - Overview
- 3.2 Maerki Baumann & Co. AG - Strengths
- 3.3 Maerki Baumann & Co. AG - Weaknesses
- 3.4 Maerki Baumann & Co. AG - Opportunities
- 3.5 Maerki Baumann & Co. AG - Threats

### **4 MAERKI BAUMANN & CO. AG - COMPANY STATEMENT**

### **5 MAERKI BAUMANN & CO. AG - HISTORY**

### **6 MAERKI BAUMANN & CO. AG - KEY EMPLOYEES**

### **7 MAERKI BAUMANN & CO. AG - KEY EMPLOYEE BIOGRAPHIES**

### **8 MAERKI BAUMANN & CO. AG - LOCATIONS AND SUBSIDIARIES**

- 8.1 Maerki Baumann & Co. AG - Head Office
- 8.2 Maerki Baumann & Co. AG - Other Locations and Subsidiaries

### **9 APPENDIX**

- 9.1 Methodology
- 9.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Maerki Baumann & Co. AG - Major Products and Services

Table 2: Maerki Baumann & Co. AG - History

Table 3: Maerki Baumann & Co. AG - Key Employees

Table 4: Maerki Baumann & Co. AG - Key Employee Biographies

Table 5: Maerki Baumann & Co. AG - Locations

### COMPANIES MENTIONED

Maerki Baumann & Co. AG

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