

MADO Ice Cream & Foodstuffs Co., Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'MADO Ice Cream & Foodstuffs Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'MADO Ice Cream & Foodstuffs Co., Ltd. '

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'MADO Ice Cream & Foodstuffs Co., Ltd. ' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'MADO Ice Cream & Foodstuffs Co., Ltd. '

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

MADO Ice Cream & Foodstuffs Co., Ltd. (Mado), a subsidiary of Yasar Dondurma ve G?da Maddeleri A.S, is an ice cream cafe operator. Mado principally offers a wide variety of ice creams. The cafe chain also offers a wide choice of Turkish food including local desserts such as baklava, tiramisu, profiterole and cheesecake. Its menu also includes breakfast and local dinner meals apart from cakes, toasts, pastries and sandwiches. The cafes also offer a selection of hot and cold drinks including coffee, tea, fruit juices and milk shakes. It offers its ice cream under various brands such as Mado, Yasar and K.Maras. The company has its operations in Turkey and offers its services in in Australia, Azerbaijan, Iraq, Russia, Dubai, Qatar, Saudi Arabia, Cyprus, and Bulgaria. Mado is headquartered in Kahramanmaras, Turkey.

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COMPANIES MENTIONED

MADO Ice Cream & Foodstuffs Co., Ltd.

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