

Mac Tools - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/M638B171B85EN.html>

Date: July 2019

Pages: 19

Price: US\$ 125.00 (Single User License)

ID: M638B171B85EN

Abstracts

Mac Tools - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Mac Tools, a division of Stanley Black & Decker, is a supplier of automotive repair tools. It manufactures and markets a wide variety of tools ranging from hand tools, tool boxes, power tools, electronics, and shop equipment. The company's product portfolio comprises oil injectors, heavy duty tube cutters, air conditioning leak detectors, tire inflators, large truck cooling system adaptor, ball joint suspension socket, wheel torque extension, positive rake carbide bits, inline spark tester, wheel thread reset set, scrapers, knives, LED angle light, pocket UV stick light, motorcycle break pad spreader, master link clip remover, ratchet, sockets, wrenches, and tool storage equipment, among others. It distributes products under Mac Tools brand through direct sales force with a mobile sales force of distributors across the US, Canada, Japan and the UK. Mac Tools is headquartered in Westerville, Ohio, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Mac Tools - Key Facts
Mac Tools - Key Employees
Mac Tools - Major Products and Services
Mac Tools - History
Mac Tools - Company Statement
Mac Tools - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Mac Tools - Business Description
Mac Tools - SWOT Analysis
SWOT Analysis - Overview
Mac Tools - Strengths
Mac Tools - Weaknesses
Mac Tools - Opportunities
Mac Tools - Threats
Mac Tools - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Mac Tools, Key Facts
Mac Tools, Key Employees
Mac Tools, Major Products and Services
Mac Tools, History
Mac Tools, Other Locations
Mac Tools, Key Competitors

COMPANIES MENTIONED

SPX Corp
Snap-on Incorporated
SK Hand Tool LLC
Matco Tools

I would like to order

Product name: Mac Tools - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/M638B171B85EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M638B171B85EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970