

LVMH Moet Hennessy Louis Vuitton SE (MC) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/L9B01AA09A3EN.html
Date:	April 4, 2018
Pages:	47
Price:	US\$ 125.00
ID:	L9B01AA09A3EN

LVMH Moet Hennessy Louis Vuitton SE (MC) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

LVMH Moet Hennessy Louis Vuitton SE (LVMH) is a manufacturer and marketer of luxury goods. Its product portfolio includes clothing, fashion and leather goods, wines and spirits, perfumes and cosmetics, jewelry and watches. The company is also involved in selective retailing business and in various other activities under the banners of DFS, Sephora, La Grande Epicerie de Paris and Le Bon Marche Rive Gauche, to mention a few. LVMH markets its products under the brands of Christian Dior, Guerlain, Givenchy, Kenzo, Louis Vuitton, Celine, Edun, Emilio Pucci, Loewe, Thomas Pink, Nicolas Kirkwood, Make Up For Ever, Louis Vuitton and Zenith, to name a few. Apart from these, the company offers cruise services. The company's operations are mostly spread across the US, Europe, Asia, and Middle East. LVMH is headquartered in Paris, France.

LVMH Moet Hennessy Louis Vuitton SE Key Recent Developments

Apr 03,2018: Berluti appoints Kris Van Assche as artistic director of house

Mar 27,2018: Louis Vuitton appoints Virgil Abloh as new men's artistic director

Mar 20,2018: Christian Dior Couture names Kim Jones as artistic director of Dior Homme

Jan 25,2018: LVMH 2017 Record Results

Sep 06,2017: Moet Hennessy names Philippe Schaus as new CEO

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

LVMH Moet Hennessy Louis Vuitton SE - Key Facts

LVMH Moet Hennessy Louis Vuitton SE - Key Employees

LVMH Moet Hennessy Louis Vuitton SE - Key Employee Biographies

LVMH Moet Hennessy Louis Vuitton SE - Major Products and Services

LVMH Moet Hennessy Louis Vuitton SE - History

LVMH Moet Hennessy Louis Vuitton SE - Company Statement

LVMH Moet Hennessy Louis Vuitton SE - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

LVMH Moet Hennessy Louis Vuitton SE - Business Description

Business Segment: Fashion and Leather Goods

Overview

Financials

Key Stats

Business Segment: Other Activities

Overview

Financials

Key Stats

Business Segment: Perfumes and Cosmetics

Overview

Financials

Key Stats

Business Segment: Selective Retailing

Overview

Financials

Key Stats

Business Segment: Watches and Jewelry

Overview

Financials

Key Stats

Business Segment: Wines and Spirits

Overview

Financials

Key Stats

Geographical Segment: Asia (excl. Japan)

Financials

Target Markets

Geographical Segment: EUROPE (excl. France)

Financials

Target Markets

Geographical Segment: France

Financials

Target Markets

Geographical Segment: Japan

Financials

Target Markets

Geographical Segment: Other Markets

Financials

Target Markets

Geographical Segment: United States

Financials

Target Markets

LVMH Moet Hennessy Louis Vuitton SE - Corporate Strategy

LVMH Moet Hennessy Louis Vuitton SE - SWOT Analysis

SWOT Analysis - Overview

LVMH Moet Hennessy Louis Vuitton SE - Strengths

LVMH Moet Hennessy Louis Vuitton SE - Weaknesses

LVMH Moet Hennessy Louis Vuitton SE - Opportunities

LVMH Moet Hennessy Louis Vuitton SE - Threats

LVMH Moet Hennessy Louis Vuitton SE - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
LVMH Moët Hennessy Louis Vuitton SE, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jan 25, 2018: LVMH 2017 Record Results
Apr 10, 2017: Moët Hennessy Canada welcomes Alexis de Calonne as new managing director
Apr 10, 2017: LVMH revenue growth in 2017 first quarter

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

LVMH Moët Hennessy Louis Vuitton SE, Key Facts
LVMH Moët Hennessy Louis Vuitton SE, Key Employees
LVMH Moët Hennessy Louis Vuitton SE, Key Employee Biographies
LVMH Moët Hennessy Louis Vuitton SE, Major Products and Services
LVMH Moët Hennessy Louis Vuitton SE, History
LVMH Moët Hennessy Louis Vuitton SE, Subsidiaries
LVMH Moët Hennessy Louis Vuitton SE, Key Competitors
LVMH Moët Hennessy Louis Vuitton SE, Ratios based on current share price
LVMH Moët Hennessy Louis Vuitton SE, Annual Ratios
LVMH Moët Hennessy Louis Vuitton SE, Annual Ratios (Cont.1)
LVMH Moët Hennessy Louis Vuitton SE, Annual Ratios (Cont.2)
LVMH Moët Hennessy Louis Vuitton SE, Interim Ratios
LVMH Moët Hennessy Louis Vuitton SE, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

LVMH Moët Hennessy Louis Vuitton SE, Performance Chart (2013 - 2017)
LVMH Moët Hennessy Louis Vuitton SE, Ratio Charts

COMPANIES MENTIONED

Chanel S.A.
Estee Lauder Companies Inc
Hermes International SA
Kering
Loreal
Ralph Lauren Corporation
Revlon, Inc.
Tiffany & Co.
Valentino Fashion Group S.p.A

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