

# Lutron Electronics Co Inc - Strategic SWOT Analysis Review

https://marketpublishers.com/r/LBB87469375EN.html

Date: July 2021

Pages: 27

Price: US\$ 125.00 (Single User License)

ID: LBB87469375EN

## **Abstracts**

Lutron Electronics Co Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

Lutron Electronics Co Inc (Lutron) is a manufacturer and supplier of lighting control devices and energy saving systems. The company's major products include single room controls, stand alone controls, shading systems, whole building systems, fixtures solutions, in

fixtures technology, LED drives, sensors, and whole home systems. These products find application in airports, airport club lounges, aquariums, banks, casinos, convention centers, courthouses, hospitals, hotels, houses of worship, libraries, museums, office buildings, restaurants, resorts, retail, schools, and universities, specialty, zoos, and stadiums and arenas. It has presence in North America, Europe, Asia, Latin America, and the Middle East. Lutron is headquartered in Coopersburg, Pennsylvania, the US.

Lutron Electronics Co Inc Key Recent Developments

May 05,2021: New pricing model makes it easier to deliver the performance benefits of a Lutron digital LED solution

Dec 10,2020: Athena, Architectural Lighting Solution with iOS app control, from Lutron, wins Interior Design Best of Year Award for 2020

Sep 24,2020: Lutron's newest Led Dimmer combines a classic look with the latest lighting control technology

Sep 24,2020: USGBC National Capital Region celebrates Lutron as a 2020 Community Leadership award winner

#### **Reasons to Buy**



Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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