

The Lubrizol Corp - Strategic SWOT Analysis Review

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Abstracts

The Lubrizol Corp

Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

The Lubrizol Corp (Lubrizol) is a subsidiary of Berkshire Hathaway Inc., is a specialty chemical company that produces and supplies technologies to the global transportation, industrial, and consumer markets. Its products and services include engine additives, driveline additives, industrial specialties products, engineered polymers, coatings and life science solutions. Lubrizol's products find application in engine oils, transmission fluids, gear oils, metalworking fluids, compressor lubricants, specialty driveline lubricants, fuel additives, pipelines, greases for transportation and industrial applications, over-the-counter pharmaceutical products, performance coatings, personal care products, sporting goods and plumbing and fire sprinkler systems. The company operates through a network of manufacturing facilities, laboratories, sales offices and technical offices in countries across North America, Europe and Asia-Pacific. Lubrizol is headquartered in Wickliffe, Ohio, the US.

The Lubrizol Corp Key Recent Developments

May 25,2021: Lubrizol awarded \$1 million DOE grant to advance fuel cell durability, help the world move cleaner

Oct 15,2020: Lubrizol Life Science Health partners with population council on one-year contraceptive vaginal system

May 28,2020: Margaret Lake to begin testing new vanadium electrolyte from The Lubrizol

Apr 02,2020: Lubrizol's science supports billions of lives during covid-19, company pledges \$2 million to do even more

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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