

# Loxam SAS - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/L561AD8FE26EN.html>

Date: May 2021

Pages: 26

Price: US\$ 125.00 (Single User License)

ID: L561AD8FE26EN

## Abstracts

Loxam SAS - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Loxam SAS (Loxam) is a provider of equipment rental services. Loxam's services portfolio includes rental, and inspection and maintenance of the equipment, refueling, transport, technical assistance and mini lease contract and super lease contract services. It serves industries such as construction, distribution, maintenance and event sectors. Its fleet of equipment comprises of earth moving, aerial work platforms, handling, compaction, compressors, generators, coolers, heaters, modular, concrete mixers, scaffolding, pumps, tools and other equipment. The company operates under the brand names LOXAM Rental brand, OXAM Access, LOXAM Module, LOXAM Power, LOXAM Laho TEC, LOXAM TP, and LOXAM Event. It has operation Europe, the Middle East and South America. Loxam is headquartered in Paris, Ile-de-France, France.

### Loxam SAS Key Recent Developments

Mar 25,2021: LOXAM to hire out first hydrogen power generator, EODev's GEH2

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies

with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

- Loxam SAS - Key Facts
- Loxam SAS - Key Employees
- Loxam SAS - Key Employee Biographies
- Loxam SAS - Major Products and Services
- Loxam SAS - History
- Loxam SAS - Company Statement
- Loxam SAS - Locations And Subsidiaries
  - Head Office
  - Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

- Company Overview
- Loxam SAS - Business Description
- Geographical Segment: Generalist France
  - Performance
  - Key Stats
  - Overview
- Geographical Segment: Specialist France
  - Performance
  - Key Stats
  - Overview
- Geographical Segment: The International
  - Performance
  - Key Stats
  - Overview
- Loxam SAS - SWOT Analysis
- SWOT Analysis - Overview
- Loxam SAS - Strengths
- Loxam SAS - Weaknesses
- Loxam SAS - Opportunities
- Loxam SAS - Threats
- Loxam SAS - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

*Loxam SAS - Strategic SWOT Analysis Review*

Mar 25, 2021: LOXAM to hire out first hydrogen power generator, EODev's GEH2

## **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Loxam SAS, Key Facts

Loxam SAS, Key Employees

Loxam SAS, Key Employee Biographies

Loxam SAS, Major Products and Services

Loxam SAS, History

Loxam SAS, Subsidiaries

Loxam SAS, Key Competitors

## I would like to order

Product name: Loxam SAS - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/L561AD8FE26EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L561AD8FE26EN.html>