

## Lowe's Companies Inc (LOW) - Financial and Strategic SWOT Analysis Review

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Lowe's Companies Inc (LOW) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Lowe's Companies, Inc. (Lowe's) is a retailer of home improvement products. The company's product offerings include kitchen, appliances, lumber and building materials, tools and hardware, fashion fixtures, rough plumbing and electrical, lawn and garden, seasonal living, paint, home fashions, storage and cleaning, flooring, millwork and outdoor power equipment. Lowe's offers various services on interior projects and exterior projects including installed sales, extended protection plans and repair services and credit facility services. It merchandise products online through e-commerce portals such as [Lowe.com](http://Lowe.com) and [LoweForPros.com](http://LoweForPros.com). The company has business presence in the US, Canada and Mexico. Lowe's is headquartered in Mooresville, North Carolina, the US.

### Lowe's Companies Inc Key Recent Developments

Jun 04,2018: Lowe's Announces CFO Retirement

May 22,2018: Lowe's appoints Marvin Ellison as president and CEO

Apr 24,2018: Lowe's and GE Lighting Expand Light Bulb Offering  
Mar 27,2018: Lowe's Announces CEO Succession Plan  
Feb 14,2018: Lowe's and Home Depot plan to hire seasonal workers

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jun 04, 2018: Lowe's Announces CFO Retirement  
Apr 24, 2018: Lowe's and GE Lighting Expand Light Bulb Offering  
Mar 27, 2018: Lowe's Announces CEO Succession Plan  
Jan 19, 2018: Lowe's Announces Three New Appointments to Board of Directors  
Nov 22, 2017: Lowe's reports Q3 sales and earnings results  
Aug 23, 2017: Lowe's reports Q2 sales and earnings results  
May 24, 2017: Lowe's reports Q1 sales and earnings results  
May 04, 2017: Lowe's announces James Brandt as managing director of Lowe's India  
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Wayfair Inc.  
Tractor Supply Co  
The Home Depot, Inc.  
Target Corporation  
Menards Inc  
Lumber Liquidators Holdings Inc  
Home Hardware Stores Ltd  
Builders FirstSource Inc  
Ace Hardware Corporation

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