

# Lotte Aluminium Co., Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Lotte Aluminium Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Lotte Aluminium Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Lotte Aluminium Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Lotte Aluminium Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Lotte Aluminium Co., Ltd. (Lotte Aluminium) is a manufacturer of packaging materials. The company primarily produces aluminum foil, printing, packaging materials, cardboard boxes, cans, household goods and plastic bottles. Its aluminum foils are used for home appliances, electricity and electronic goods, automotive components, construction materials and wires. The company's packaging materials are used for food, drugs, labels, cigarettes and electronic products. Its corrugated boxes find applications in alcoholic and non-alcoholic potables and food products. Its cans and pet bottles are used for fruit juices, mineral water, coffee, health drinks and traditional drinks, beers and ionized drinks. It markets its products under the Lotte brand. The company operates factories across South Korea, and has presence in China, Japan, Europe, and the US. Lotte Aluminium is headquartered in Seoul, South Korea.

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### COMPANIES MENTIONED

Lotte Aluminium Co., Ltd.

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