

L'Oreal USA Inc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/L6D96593AF3EN.html>

Date: March 2021

Pages: 21

Price: US\$ 125.00 (Single User License)

ID: L6D96593AF3EN

Abstracts

L'Oreal USA Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

L'Oreal USA Inc (L'Oreal USA), a subsidiary of L'Oreal SA, is a cosmetics manufacturer. The company offers consumer products, professional products and active cosmetics. Its product portfolio includes hair color, skincare, makeup, haircare, perfume and fragrance products. L'Oreal USA markets its products under various brand names including Garnier, Diesel, Kerastase, Giorgio Armani, SalonCentric, La Roche-Posay, L'Oreal Paris, L'Oreal Professionnel, Mizani, Ralph Lauren Fragrances, Maybelline New York, Clarisonic, and others. It performs research and development activities related to color cosmetics, haircare, skincare, and fragrance. The company operates manufacturing facilities at New Jersey, Kentucky, Arkansas, and Washington. L'Oreal USA is headquartered in New York, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

L'Oreal USA Inc - Key Facts
L'Oreal USA Inc - Key Employees
L'Oreal USA Inc - Key Employee Biographies
L'Oreal USA Inc - Major Products and Services
L'Oreal USA Inc - History
L'Oreal USA Inc - Company Statement
L'Oreal USA Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
L'Oreal USA Inc - Business Description
L'Oreal USA Inc - SWOT Analysis
SWOT Analysis - Overview
L'Oreal USA Inc - Strengths
L'Oreal USA Inc - Weaknesses
L'Oreal USA Inc - Opportunities
L'Oreal USA Inc - Threats
L'Oreal USA Inc - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

- L'Oreal USA Inc, Key Facts
- L'Oreal USA Inc, Key Employees
- L'Oreal USA Inc, Key Employee Biographies
- L'Oreal USA Inc, Major Products and Services
- L'Oreal USA Inc, History
- L'Oreal USA Inc, Subsidiaries
- L'Oreal USA Inc, Key Competitors

I would like to order

Product name: L'Oreal USA Inc - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/L6D96593AF3EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L6D96593AF3EN.html>