

Logitech International SA (LOGN) - Financial and Strategic SWOT Analysis Review

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Abstracts

Logitech International SA (LOGN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Logitech International SA (Logitech) is a designer, developer, manufacturer and marketer of mobile and personal computer peripherals. The company offers keyboards, desktops, mice, pointing devices, printing devices, tablet accessories, audio-PC, audio-wearable and wireless, video, PC gaming, and home-entertainment control systems. It also provides high-definition (HD) video communication endpoints, and HD video conferencing systems infrastructure software and hardware for video deployments. It markets its products through international and regional distributors, e-tailers and retailers. The company sells its products under Logitech G, Ultimate Ears, Streamlabs, Blue Microphones, Jaybird, Logitech and ASTRO Gaming brands. The company has operations across the Americas, Europe, Asia-Pacific, Africa and the Middle-East. Logitech is headquartered in Lausanne, Switzerland.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major

products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Logitech International SA - Key Facts
Logitech International SA - Key Employees
Logitech International SA - Key Employee Biographies
Logitech International SA - Major Products and Services
Logitech International SA - History
Logitech International SA - Company Statement
Logitech International SA - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Logitech International SA - Business Description
Product Category: Audio and Wearables
Overview
Performance
Product Category: Gaming
Overview
Performance
Product Category: Keyboards and Combos
Overview
Performance
Product Category: Mobile Speakers
Overview
Performance
Product Category: Other
Overview
Performance
Product Category: PC Webcams
Overview
Performance
Product Category: Pointing Devices
Overview
Performance

Product Category: Smart Home

Overview

Performance

Product Category: Tablet and Other Accessories

Overview

Performance

Product Category: Video Collaboration

Overview

Performance

Geographical Segment: Americas

Performance

Geographical Segment: Asia-Pacific

Performance

Geographical Segment: EMEA

Performance

R&D Overview

Logitech International SA - Corporate Strategy

Logitech International SA - SWOT Analysis

SWOT Analysis - Overview

Logitech International SA - Strengths

Logitech International SA - Weaknesses

Logitech International SA - Opportunities

Logitech International SA - Threats

Logitech International SA - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Logitech International SA, Key Facts
Logitech International SA, Key Employees
Logitech International SA, Key Employee Biographies
Logitech International SA, Major Products and Services
Logitech International SA, History
Logitech International SA, Other Locations
Logitech International SA, Subsidiaries
Logitech International SA, Key Competitors
Logitech International SA, Ratios based on current share price
Logitech International SA, Annual Ratios
Logitech International SA, Annual Ratios (Cont...1)
Logitech International SA, Annual Ratios (Cont...2)
Logitech International SA, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Logitech International SA, Performance Chart (2017 - 2021)

Logitech International SA, Ratio Charts

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