

Livescribe Inc - Strategic SWOT Analysis Review

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Abstracts

Livescribe Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Livescribe Inc (Livescribe), a subsidiary of Anoto AB, designs and manufactures smartpens. The company's smartpens include Aegir Smartpens, Echo smartpen and Livescribe 3 smartpen. Its smartpens are embedded with a computer and an audio recorder, which helps in recording everything when used on a special paper. The company also provides Dot Positioning System (DPS) technology that helps in interactive live documents using dot paper. Its inbuilt software of the smartpen decodes and provides the (x,y) coordinate pair. It also allows users to print dot paper from Livescribe Desktop. The Livescribe Desktop allows the user to digitally transfer the data, notes and recordings to PC from smartpens. The company operates globally. Livescribe is headquartered in San Francisco, California, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Trimble Inc
Satori Labs, Inc.
Logitech International SA
Hewlett-Packard USA
CM Solutions, Inc.
Adapx, Inc.

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