

LivePerson Inc (LPSN) - Financial and Strategic SWOT Analysis Review

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Abstracts

LivePerson Inc (LPSN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

LivePerson Inc (LivePerson) is a provider of mobile and online messaging technologies. The company offers interaction services through chat, voice, and content delivery across multiple channels including websites, social media, and mobile devices and screens. Its technology allows consumers to connect with businesses through Facebook Messenger, SMS, WhatsApp, Apple Business Chat, Google Rich Business Messenger and Alexa. The company also offers an online marketplace that connects independent service providers to customers for advice through its mobile and online messaging solutions. It serves automotive, retail, banking, telecommunications, insurance, government and travel industries. LivePerson markets solutions through direct sales force and channel partners. The company's business operations span across the Americas, Europe, the Middle East, Africa and Asia-Pacific. LivePerson is headquartered in New York City, New York, the US.

LivePerson Inc Key Recent Developments

Apr 06,2021: LivePerson announces executive hires to scale HR and Marketing for its next stage of growth

Feb 25,2021: LivePerson Announces Fourth Quarter 2020 Financial Results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

LivePerson Inc - Key Facts
LivePerson Inc - Key Employees
LivePerson Inc - Key Employee Biographies
LivePerson Inc - Major Products and Services
LivePerson Inc - History
LivePerson Inc - Company Statement
LivePerson Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
LivePerson Inc - Business Description
Business Segment: Business
Overview
Performance
Business Segment: Consumer
Overview
Performance
Geographical Segment: Americas
Performance
Geographical Segment: APAC
Performance
Geographical Segment: EMEA
Performance
R&D Overview
LivePerson Inc - Corporate Strategy
LivePerson Inc - SWOT Analysis
SWOT Analysis - Overview
LivePerson Inc - Strengths
LivePerson Inc - Weaknesses
LivePerson Inc - Opportunities
LivePerson Inc - Threats
LivePerson Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Apr 06, 2021: LivePerson announces executive hires to scale HR and Marketing for its next stage of growth

Feb 25, 2021: LivePerson Announces Fourth Quarter 2020 Financial Results

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

LivePerson Inc, Key Facts
LivePerson Inc, Key Employees
LivePerson Inc, Key Employee Biographies
LivePerson Inc, Major Products and Services
LivePerson Inc, History
LivePerson Inc, Other Locations
LivePerson Inc, Subsidiaries
LivePerson Inc, Key Competitors
LivePerson Inc, Ratios based on current share price
LivePerson Inc, Annual Ratios
LivePerson Inc, Annual Ratios (Cont...1)
LivePerson Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

LivePerson Inc, Performance Chart (2016 - 2020)

LivePerson Inc, Ratio Charts

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