

# Little Chef: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/L620524A351EN.html>

Date: November 2017

Pages: 15

Price: US\$ 125.00 (Single User License)

ID: L620524A351EN

## Abstracts

### SYNOPSIS

Timetric's 'Little Chef: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Little Chef'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Little Chef' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Little Chef'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Little Chef is a roadside restaurant chain in the UK. The company's restaurants offer a wide variety of traditional British food products including all day breakfasts and main meals including a choice of fast foods such as burgers, grills, haddock, steaks and cod all served with chips. The eateries also offer a range of desserts, hot and cold beverages besides offering a special menu for kids. The restaurants provide takeaway and dine-in services. Little Chef is owned by Kout Food Group Restaurants UK Limited (Kout Food Group), a member of the Al Homaizi Group, while Hybrid Dining Limited holds all the "Little Chef" intellectual property rights. Little Chef is headquartered in Norwich, Norfolk, the UK.

## Contents

### **1 LITTLE CHEF - BUSINESS ANALYSIS**

- 1.1 Little Chef - Company Overview
- 1.2 Little Chef - Business Description
- 1.3 Little Chef - Major Products and Services

### **2 LITTLE CHEF - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 2.1 Little Chef - M&A and Partnerships Strategy

### **3 LITTLE CHEF - SWOT ANALYSIS**

- 3.1 Little Chef - SWOT Analysis - Overview
- 3.2 Little Chef - Strengths
- 3.3 Little Chef - Weaknesses
- 3.4 Little Chef - Opportunities
- 3.5 Little Chef - Threats

### **4 LITTLE CHEF - HISTORY**

### **5 LITTLE CHEF - KEY EMPLOYEES**

### **6 LITTLE CHEF - LOCATIONS AND SUBSIDIARIES**

- 6.1 Little Chef - Head Office
- 6.2 Little Chef - Other Locations and Subsidiaries

### **7 APPENDIX**

- 7.1 Methodology
- 7.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Little Chef - Major Products and Services

Table 2: Little Chef - History

Table 3: Little Chef - Key Employees

Table 4: Little Chef - Locations

### COMPANIES MENTIONED

Little Chef

## I would like to order

Product name: Little Chef: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/L620524A351EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L620524A351EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970