

Lincoln National Corp (LNC) - Financial and Strategic SWOT Analysis Review

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Abstracts

Lincoln National Corp (LNC) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Lincoln National Corp (LNC) is a financial holding company. The company, through subsidiary companies, focuses on multiple insurance and retirement businesses. It sells a wide range of wealth protection, accumulation and retirement income products and solutions. The company offers its products to individuals and businesses. For individuals, it offers annuities, life insurance, funding long-term care, employee benefits and workplace retirement plans. For businesses, its products include retirement plans, group insurance and executive benefits. LNC is headquartered in Radnor, Pennsylvania, the US.

The company reported insurance premiums of US\$5,372 million for fiscal year ended December 2020 (FY2020), a decrease of 2.6% over that in FY2019.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Lincoln National Corp - Key Facts
Lincoln National Corp - Key Employees
Lincoln National Corp - Key Employee Biographies
Lincoln National Corp - Major Products and Services
Lincoln National Corp - History
Lincoln National Corp - Company Statement
Lincoln National Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Lincoln National Corp - Business Description
Business Segment: Retirement Plan Services
Overview
Business Segment: Annuities
Overview
Performance
Key Stats
Business Segment: Group Protection
Overview
Performance
Key Stats
Business Segment: Life Insurance
Overview
Performance
Key Stats
Business Segment: Other Operations
Overview
Performance
Key Stats
Business Segment: Retirement Plan Services
Performance
Key Stats

Lincoln National Corp - Corporate Strategy
Lincoln National Corp - SWOT Analysis
SWOT Analysis - Overview
Lincoln National Corp - Strengths
Lincoln National Corp - Weaknesses
Lincoln National Corp - Opportunities
Lincoln National Corp - Threats
Lincoln National Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Lincoln National Corp, Key Facts
Lincoln National Corp, Key Employees
Lincoln National Corp, Key Employee Biographies
Lincoln National Corp, Major Products and Services
Lincoln National Corp, History
Lincoln National Corp, Subsidiaries
Lincoln National Corp, Key Competitors
Lincoln National Corp, Ratios based on current share price
Lincoln National Corp, Annual Ratios
Lincoln National Corp, Annual Ratios (Cont...1)
Lincoln National Corp, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Lincoln National Corp, Performance Chart (2016 - 2020)

Lincoln National Corp, Ratio Charts

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