

Lii Hen Industries Bhd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Lii Hen Industries Bhd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Lii Hen Industries Bhd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Lii Hen Industries Bhd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Lii Hen Industries Bhd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Lii Hen Industries Berhad (Lii Hen Industries) is investment holding. It primarily involves in the manufacturing of wood based furniture products. It undertakes a complete range of wood based manufacturing activities from timber processing, manufacturing to packaging finished goods. The company's products include solid dinettes, buffets and hutches, bedroom sets, upholstery sofa sets, office furniture, utility shelves, shoe racks and other related products. In addition, the company is involved in the property investment and processing and kiln drying of rubber, timber and wood. The company markets its products in various countries across Americas, Asia-Pacific, Africa and European regions. Lii Hen Industries is headquartered at Muar, Johor, Malaysia.

Contents

1 LII HEN INDUSTRIES BHD. - BUSINESS ANALYSIS

- 1.1 Lii Hen Industries Bhd. - Company Overview
- 1.2 Lii Hen Industries Bhd. - Business Description
- 1.3 Lii Hen Industries Bhd. - Major Products and Services

2 LII HEN INDUSTRIES BHD. - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Lii Hen Industries Bhd. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Lii Hen Industries Bhd. - Key Financial Performance Indicators
 - 2.2.1 Lii Hen Industries Bhd. - Revenue and Operating Profit
 - 2.2.2 Lii Hen Industries Bhd. - Asset and Liabilities
 - 2.2.3 Lii Hen Industries Bhd. - Gearing Ratio
 - 2.2.4 Lii Hen Industries Bhd. - Operational Efficiency
 - 2.2.5 Lii Hen Industries Bhd. - Solvency
 - 2.2.6 Lii Hen Industries Bhd. - Valuation
- 2.3 Lii Hen Industries Bhd. - Competitive Benchmarking
 - 2.3.1 Lii Hen Industries Bhd. - Market Capitalization
 - 2.3.2 Lii Hen Industries Bhd. - Efficiency
 - 2.3.3 Lii Hen Industries Bhd. - Valuation
 - 2.3.4 Lii Hen Industries Bhd. - Turnover – Inventory and Asset
 - 2.3.5 Lii Hen Industries Bhd. - Liquidity

3 LII HEN INDUSTRIES BHD. - SWOT ANALYSIS

- 3.1 Lii Hen Industries Bhd. - SWOT Analysis - Overview
- 3.2 Lii Hen Industries Bhd. - Strengths
- 3.3 Lii Hen Industries Bhd. - Weaknesses
- 3.4 Lii Hen Industries Bhd. - Opportunities
- 3.5 Lii Hen Industries Bhd. - Threats

4 LII HEN INDUSTRIES BHD. - HISTORY

5 LII HEN INDUSTRIES BHD. - KEY EMPLOYEES

6 LII HEN INDUSTRIES BHD. - KEY EMPLOYEE BIOGRAPHIES

7 LII HEN INDUSTRIES BHD. - LOCATIONS AND SUBSIDIARIES

7.1 Lii Hen Industries Bhd. - Head Office

7.2 Lii Hen Industries Bhd. - Other Locations and Subsidiaries

8 APPENDIX

8.1 Methodology

8.2 Ratio Definitions

8.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Lii Hen Industries Bhd. - Major Products and Services
- Table 2: Lii Hen Industries Bhd. - Key Ratios - Annual
- Table 3: Lii Hen Industries Bhd. - Key Ratios - Interim
- Table 4: Lii Hen Industries Bhd. - Key Capital Market Indicators
- Table 5: Lii Hen Industries Bhd. - History
- Table 6: Lii Hen Industries Bhd. - Key Employees
- Table 7: Lii Hen Industries Bhd. - Key Employee Biographies
- Table 8: Lii Hen Industries Bhd. - Subsidiaries

List Of Figures

LIST OF FIGURES

- Figure 1: Lii Hen Industries Bhd. - Total Income and Net Profit
- Figure 2: Lii Hen Industries Bhd. - Financial Position
- Figure 3: Lii Hen Industries Bhd. - Gearing Ratio
- Figure 4: Lii Hen Industries Bhd. - Operational Efficiency
- Figure 5: Lii Hen Industries Bhd. - Solvency
- Figure 6: Lii Hen Industries Bhd. - Valuation
- Figure 7: Lii Hen Industries Bhd. - Market Capitalization
- Figure 8: Lii Hen Industries Bhd. - Efficiency
- Figure 9: Lii Hen Industries Bhd. - Valuation
- Figure 10: Lii Hen Industries Bhd. - Turnover – Inventory and Asset
- Figure 11: Lii Hen Industries Bhd. - Liquidity

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