

# Liebherr-International AG: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'Liebherr-International AG: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Liebherr-International AG'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Liebherr-International AG' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Liebherr-International AG'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Liebherr-International AG (Liebherr) designs, manufactures and supplies construction machinery globally. The company's portfolio of products includes tower cranes, wheeled loaders, truck cranes, hydraulic rope excavators, hydraulic excavators, pipelaying machines, dumper trucks, crawler tractors and loaders, concrete mixing plants and truck mixer models. The company also provides services such as supply of spare parts and components, logistics, rental and hospitality services. The company operates production plants in Austria, Brazil, Bulgaria, China, France, Germany, the UK, India, Ireland, Mexico, the Russian Federation, Spain, Switzerland, Thailand and the US. In addition, the company has six hotels across Ireland, Austria and Germany. Liebherr is headquartered in Bulle, Switzerland.



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#### **COMPANIES MENTIONED**

Liebherr-International AG



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