

LG Electronics Inc (066570) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/L9248B33FF5EN.html
Date:	July 25, 2018
Pages:	53
Price:	US\$ 125.00
ID:	L9248B33FF5EN

LG Electronics Inc (066570) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

LG Electronics, Inc. (LG Electronics), a subsidiary of LG Corp, manufactures and markets consumer electronics and home appliances. Its product portfolio includes television, monitors, personal computers, audio and video equipment, refrigerators, washing machines, dishwashers, cooking appliances, air purifiers, dehumidifiers, residential and commercial air conditioners, microwave ovens and vacuum cleaners. It also offers vehicle components, smart phones, and camera modules. Beside these consumer goods, LG Electronics offers various business-to-business solutions including commercial display solutions, solar energy systems, energy storage systems, and energy management solutions. The company has presence across the world. LG Electronics is headquartered in Seoul, Republic of Korea.

LG Electronics Inc Key Recent Developments

Jul 02,2018: LG confirms 40-year-old heir as new CEO

Jun 27,2018: LG Electronics plans for new U.S. solar panel assembly plant

Jun 12,2018: LG Stylo 4 to bring an improved stylus experience to T-Mobile and MetroPCS
Jun 12,2018: VP Solar and LG Electronics, a strong partnership in the distribution of PV modules
May 21,2018: Sunshine powers Chelsea Flower Show Eco-City Garden

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

LG Electronics Inc - Key Facts
LG Electronics Inc - Key Employees
LG Electronics Inc - Major Products and Services
LG Electronics Inc - History
LG Electronics Inc - Company Statement
LG Electronics Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

LG Electronics Inc - Business Description

Business Segment: Home Appliance & Air Solution

Overview

Performance

Business Segment: Home Entertainment

Overview

Performance

Business Segment: Innotek

Overview

Performance

Business Segment: Mobile Communications

Overview

Performance

Business Segment: Other segments

Overview

Performance

Business Segment: Vehicle Components

Overview

Performance

Geographical Segment: Asia

Target Markets

Performance

Geographical Segment: China

Target Markets

Performance

Geographical Segment: Europe

Target Markets

Performance

Geographical Segment: Korea

Target Markets

Performance

Geographical Segment: Middle East & Africa

Target Markets

Performance

Geographical Segment: North America

Target Markets

Performance

Geographical Segment: Other

Target Markets

Performance

Geographical Segment: South America

Target Markets

Performance

LG Electronics Inc - SWOT Analysis

SWOT Analysis - Overview

LG Electronics Inc - Strengths

LG Electronics Inc - Weaknesses

LG Electronics Inc - Opportunities

LG Electronics Inc - Threats

LG Electronics Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
LG Electronics Inc, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jun 12, 2018: VP Solar and LG Electronics, a strong partnership in the distribution of PV modules
May 21, 2018: Sunshine powers Chelsea Flower Show Eco-City Garden
Apr 27, 2018: Autani's Lighting Controls Selected for LG's North American Headquarters
Mar 29, 2018: LG Technology Powers Utility-Scale Solar+Storage Projects In North Carolina
Oct 26, 2017: LG Electronics announces third-quarter 2017 financial results
Sep 11, 2017: SolarEdge and LG Electronics Join Forces to Provide New Solar Modules for the North American Market
Jul 27, 2017: LG Electronics announces Q2 2017 financial results
May 12, 2017: LG Electronics's webOS 3.5 smart TV platform wins CC certification
Apr 27, 2017: LG announces Q1 2017 financial results
Apr 17, 2017: Aurora Solar Technologies announces volume order from industry leader

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

LG Electronics Inc, Key Facts
LG Electronics Inc, Key Employees
LG Electronics Inc, Major Products and Services
LG Electronics Inc, History
LG Electronics Inc, Subsidiaries
LG Electronics Inc, Key Competitors
LG Electronics Inc, Ratios based on current share price
LG Electronics Inc, Annual Ratios
LG Electronics Inc, Annual Ratios (Cont.1)
LG Electronics Inc, Annual Ratios (Cont.2)
LG Electronics Inc, Interim Ratios
LG Electronics Inc, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

LG Electronics Inc, Performance Chart (2013 - 2017)

LG Electronics Inc, Ratio Charts

COMPANIES MENTIONED

Whirlpool Corporation
Toshiba Corporation
Sony Corp
Sharp Corporation
Samsung Electronics Co Ltd
Panasonic Corporation
Nokia Corp
Mitsubishi Electric Corporation
Koninklijke Philips N.V.
Haier Group

I would like to order:

Product name: LG Electronics Inc (066570) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/L9248B33FF5EN.html>
Product ID: L9248B33FF5EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/L9248B33FF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**