

Lexmark International Inc (LXK) - Financial and Strategic SWOT Analysis Review

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Abstracts

Lexmark International Inc (LXK) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Lexmark International Inc (Lexmark) is a provider of imaging and printing solutions. It manufactures, develops and supplies printing and imaging solutions, managed print services, device management, document workflow, business process and content management solutions. The company's product portfolio includes laser printers, inkjet printers, dot matrix printers, multifunction devices and associated supplies, solutions and services. Lexmark serves its products and solutions to the distributed imaging and printing, content management and process management markets. The company distributes its products across Europe, Americas, Middle East, Asia, Africa, the Pacific Rim and the Caribbean. It has manufacturing facilities in the US, Mexico and Philippines. Lexmark is headquartered in Lexington, Kentucky, the US.

Lexmark International Inc Key Recent Developments

Jul 07,2017: Lexmark announces appointment of chief financial officer

Jun 14,2017: Lexmark announces resignation of president and chief executive officer

Feb 21,2017: Lexmark announces new imaging solution to help hospitals reach HIMSS Stage 7

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Lexmark International Inc - Key Facts
Lexmark International Inc - Key Employees
Lexmark International Inc - Key Employee Biographies
Lexmark International Inc - Major Products and Services
Lexmark International Inc - History
Lexmark International Inc - Company Statement
Lexmark International Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Lexmark International Inc - Business Description
Lexmark International Inc - SWOT Analysis
SWOT Analysis - Overview
Lexmark International Inc - Strengths
Lexmark International Inc - Weaknesses
Lexmark International Inc - Opportunities
Lexmark International Inc - Threats
Lexmark International Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Ratio Charts
Lexmark International Inc, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jul 07, 2017: Lexmark announces appointment of chief financial officer
Jun 14, 2017: Lexmark announces resignation of president and chief executive officer
Feb 21, 2017: Lexmark announces new imaging solution to help hospitals reach HIMSS

Stage 7

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Lexmark International Inc, Key Facts
Lexmark International Inc, Key Employees
Lexmark International Inc, Key Employee Biographies
Lexmark International Inc, Major Products and Services
Lexmark International Inc, History
Lexmark International Inc, Other Locations
Lexmark International Inc, Subsidiaries
Lexmark International Inc, Key Competitors
Lexmark International Inc, Ratios based on current share price
Lexmark International Inc, Annual Ratios
Lexmark International Inc, Annual Ratios (Cont.1)
Lexmark International Inc, Annual Ratios (Cont.2)
Lexmark International Inc, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Lexmark International Inc, Performance Chart (2011 - 2015)

Lexmark International Inc, Ratio Charts

COMPANIES MENTIONED

Xerox Corporation

Seiko Epson Corporation

Samsung Electronics Co., Ltd.

Ricoh Company, Ltd.

OpenText Corporation

Oki Data Corporation

Kyocera Mita Corporation

Konica Minolta, Inc.

International Business Machines Corporation

HP Inc.

Canon Inc.

Appian Corporation

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