

## Levi Strauss and Co.: Retail - Company Profile and SWOT Analysis

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### SUMMARY

Canadean's 'Levi Strauss and Co.: Retail - Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, mergers and acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'Levi Strauss and Co.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Canadean strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SYNOPSIS

Levi Strauss and Co. (Levi Strauss) is a manufacturer and retailer of apparel based in the US. It offers wide range of casual wear, business casual, footwear and accessories for men, women and children. Levi Strauss' product portfolio comprises skirts, jeans, shorts, casual and dress pants, jackets, footwear, tops, and related accessories. The company retails its merchandise under various private label brands such as The Levi's, Denizen, Signature by Levi Strauss and Co. and Dockers. It retails its merchandise through company-owned stores, dedicated stores, franchise stores and multi-branded stores. It also retails its merchandise through various e-commerce websites, [www.levi.com](http://www.levi.com), [www.dockers.com](http://www.dockers.com), [www.levistrausssignature.com](http://www.levistrausssignature.com) and [www.denizen.com](http://www.denizen.com). The company's operations span across the Americas, Europe and Asia-Pacific. Levi Strauss is headquartered in San Francisco, California, the US.

- This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.
- The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.
- The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

### REASONS TO BUY

- Quickly enhance your understanding of 'Levi Strauss and Co.'
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Levi Strauss and Co. (Levi Strauss) is a manufacturer and retailer of apparel based in the US. It offers wide range of casual wear, business casual, footwear and accessories for men, women and children. Levi Strauss' product portfolio comprises skirts, jeans, shorts, casual and dress pants, jackets, footwear, tops, and related accessories. The company retails its merchandise under various private label brands such as The Levi's, Denizen, Signature by Levi Strauss and Co. and Dockers. It retails its merchandise through company-owned stores, dedicated stores, franchise stores and multi-branded stores. It also retails its merchandise through various e-commerce websites, [www.levi.com](http://www.levi.com), [www.dockers.com](http://www.dockers.com), [www.levistrauss.com](http://www.levistrauss.com) and [www.denizen.com](http://www.denizen.com). The company's operations span across the Americas, Europe and Asia-Pacific. Levi Strauss is headquartered in San Francisco, California, the US.

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Levi Strauss and Co.

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