

Levi Strauss & Co. - Strategic SWOT Analysis Review

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Levi Strauss & Co. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Levi Strauss & Co. (Levi Strauss) is one of the world's largest apparel companies. It designs, markets and sells jeans, casual wear and related accessories for men, women and children. The company's product range includes jeans, tops, shorts, skirts, jackets, casual and dress pants, footwear and related accessories. Levi Strauss offers its products through different brands including Levi's, Dockers, Denizen and Signature by Levi Strauss. It sells its products through dedicated stores, multi branded stores, franchise stores, company-owned stores and mass channel retailers. The company has operational presence in the Americas, Europe and Asia-Pacific. Levi Strauss is headquartered in San Francisco, California, the US.

Levi Strauss & Co. Key Recent Developments

Sep 01,2016: IFC's PaCT Partners with Levi Strauss & Co. to Reduce Water, Energy, Chemical Use in Textiles Factories

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements

such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

V.F. Corporation
The Gap, Inc.
Target Corporation
NIKE, Inc.
Inditex S.A.
Guess, Inc.
Dillard's, Inc.
Coach, Inc.
Burberry Group plc
AEO Management Co.
adidas AG

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