

Levi Strauss & Co. - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/L558C9CE64AEN.html
Date:	May 17, 2018
Pages:	26
Price:	US\$ 125.00
ID:	L558C9CE64AEN

Levi Strauss & Co. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Levi Strauss & Co. (Levi Strauss) is one of the world's largest apparel companies. It designs, markets and sells jeans, casual wear and related accessories for men, women and children. The company's product range includes jeans, tops, shorts, skirts, jackets, casual and dress pants, footwear and related accessories. Levi Strauss offers its products through different brands including Levi's, Dockers, Denizen and Signature by Levi Strauss. It sells its products through dedicated stores, multi branded stores, franchise stores, company-owned stores and mass channel retailers. The company has operational presence in the Americas, Europe and Asia-Pacific. Levi Strauss is headquartered in San Francisco, California, the US.

Levi Strauss & Co. Key Recent Developments

Apr 18,2018: Levi Strauss & Co revenue soars 22% in Q1 2018

Apr 11,2018: Levi Strauss posts Q1 2018 results and raises full-year guidance

Feb 08,2018: Levi Strauss reports Q4 and fiscal year 2017 financial results

Feb 07,2018: Levi Strauss Co. Announces Fourth Quarter Fiscal Year 2017 Financial Results

Oct 10,2017: Levi Strauss & Co. reports third quarter 2017 financial results

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Levi Strauss & Co. - Key Facts
Levi Strauss & Co. - Key Employees
Levi Strauss & Co. - Key Employee Biographies
Levi Strauss & Co. - Major Products and Services
Levi Strauss & Co. - History
Levi Strauss & Co. - Company Statement
Levi Strauss & Co. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Levi Strauss & Co. - Business Description
Levi Strauss & Co. - Corporate Strategy
Levi Strauss & Co. - SWOT Analysis
SWOT Analysis - Overview
Levi Strauss & Co. - Strengths
Levi Strauss & Co. - Weaknesses
Levi Strauss & Co. - Opportunities
Levi Strauss & Co. - Threats
Levi Strauss & Co. - Key Competitors

SECTION 3 – COMPANY'S RECENT DEVELOPMENTS

Feb 07, 2018: Levi Strauss Co. Announces Fourth Quarter Fiscal Year 2017 Financial Results
Oct 10, 2017: Levi Strauss & Co. reports third quarter 2017 financial results
Jul 11, 2017: Levi Strauss reports Q2 2017 financial results
Apr 11, 2017: Levi Strauss Q1 net income increases

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us

Disclaimer

LIST OF TABLES

Levi Strauss & Co., Key Facts
Levi Strauss & Co., Key Employees
Levi Strauss & Co., Key Employee Biographies
Levi Strauss & Co., Major Products and Services
Levi Strauss & Co., History
Levi Strauss & Co., Subsidiaries
Levi Strauss & Co., Key Competitors

COMPANIES MENTIONED

NIKE Inc
Burberry Group Plc
AEO Management Co.
adidas AG
V.F. Corporation
Tapestry, Inc.
Guess Inc
Dillard's Inc
The Gap, Inc.
Inditex SA
Target Corporation

I would like to order:

Product name: Levi Strauss & Co. - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/L558C9CE64AEN.html>
Product ID: L558C9CE64AEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/L558C9CE64AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**