

## Les Laboratoires Servier SAS - Strategic SWOT Analysis Review

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Les Laboratoires Servier SAS - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Servier Laboratories SAS (Servier) is a research-based pharmaceutical company that researches, develops, manufactures and markets drugs for treating various diseases. The company's portfolio of marketed products treat central nervous system disorders, cardiovascular diseases, cancer, ENT disorders, respiratory diseases, women's health issues, gastrointestinal diseases, hematological disorders, hormonal disorders and others. It invests substantial amount of revenue in R&D. Servier operates research centers in France and Hungary; and International Centers for Therapeutic Research (ICTRs) worldwide. The company also provides contract development and manufacturing services across its global network. Servier sells its products across the world and is headquartered in Suresnes, France.

### Les Laboratoires Servier SAS Key Recent Developments

- Apr 12,2018: WeHealth by Servier and UCSF form partnership to identify most promising e-health startups
- Apr 03,2018: Servier And Scandicure Enter Into Agreement To Conduct Research In Field Of Metabolic Diseases
- Mar 13,2018: WeHealth by Servier and DEEPLINK MEDICAL sign a partnership to develop a new e-health solution

Mar 06,2018: Servier appoints a Chief Patient Officer

Feb 22,2018: Servier Announces 2017 annual results

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Mar 13, 2018: WeHealth by Servier and DEEPLINK MEDICAL sign a partnership to develop a new e-health solution

Mar 06, 2018: Servier appoints a Chief Patient Officer

Dec 06, 2017: Vernalis and Servier Achieve Research Milestone in Third Oncology Collaboration

Dec 06, 2017: Vernalis and Servier Achieve Research Milestone

Oct 19, 2017: Servier CDMO expands Preparative Chromatography platform at Normandy Site to support market need

Jun 27, 2017: Servier is the first French pharmaceutical company to partner with Plug and Play Health & Wellness

Apr 26, 2017: Servier and Vernalis announce achievement of 3 milestones in their oncology drug discovery collaboration

Mar 27, 2017: Dr Claude Bertrand, General Director of Research and Development at Servier

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## **COMPANIES MENTIONED**

Sanofi

Pfizer Inc

NicOx SA

Laboratoires Thea SA

Laboratoires Pierre Fabre SA

Ipsen SA

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