

# Laurentian Bank of Canada (LB): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Laurentian Bank of Canada (LB): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Laurentian Bank of Canada'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Laurentian Bank of Canada' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Laurentian Bank of Canada'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Laurentian Bank of Canada (Laurentian Bank) provides a range of personal banking and business banking solutions that include transactional products, investment products, financing and mortgages, and international banking services. Its transactional offerings include savings and current accounts, overdrafts, internet banking, and electronic services. It provides investment solutions including mutual funds, guaranteed investment certificates, bank securities, bonds, and systematic savings plans. Its mortgages products include equity lines of credit, fixed and variable rate mortgages, retirement line of credit, and mortgage insurance. The international banking services include transaction settlements, letters of credit, foreign currency accounts, and exchange transactions. Laurentian Bank also offers credit cards, personal loans, real estate and agricultural finance, equipment financing, and registered retirement savings plan (RRSP) loans. It offers these products and services to individuals and small and medium enterprises and operates through a network of banking branches, and

commercial banking centers across Canada. Laurentian Bank is headquartered in Montreal, Canada.

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### COMPANIES MENTIONED

Laurentian Bank of Canada

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