

# Lansforsakringar AB: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Lansforsakringar AB: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Lansforsakringar AB'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Lansforsakringar AB' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Lansforsakringar AB'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Lansforsakringar AB (Lansforsakringar) is a financial service provider. The company provides banking and insurance products to individual and corporate customers. It offers general insurance, unit-linked life assurance, banking, life assurance and pension products and services. The company's insurance products include property insurance, boat insurance, auto insurance, travel insurance, pension plans, health insurance, life insurance, personal accident insurance, group insurance, business insurance, transport insurance and liability insurance. Lansforsakringar also offers banking products such as savings accounts, credit cards, debit cards, international payment services, fund transfer services, mortgages, personal loans, home loans, corporate loans, telephone banking services, ATM services and Internet banking services. The company has presence in Sweden, Denmark, Norway and the UK. Lansforsakringar is headquartered in Stockholm, Sweden.

The company reported premium income of SEK 7,018million in fiscal year 2016 (FY2016), representing an increase of 3.6% over the previous year.

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### COMPANIES MENTIONED

Lansforsakringar AB

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