

Lakeland Financial Corporation (Lakeland Financial Corporation): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/LECF22C1257EN.html>

Date: October 2017

Pages: 37

Price: US\$ 125.00 (Single User License)

ID: LECF22C1257EN

Abstracts

SYNOPSIS

Timetric's 'Lakeland Financial Corporation (Lakeland Financial Corporation): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Lakeland Financial Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Lakeland Financial Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Lakeland Financial Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Lakeland Financial Corporation (Lakeland) is a bank holding company. The company, through its subsidiary Lake City Bank, provides a range of commercial banking, retail banking, wealth advisory, and investment management services to individuals and corporate customers. Its retail and commercial banking portfolio includes savings accounts, checking accounts, credit cards, car loans, lines of credit, term loans, real estate loans, construction loans, agricultural loans, letters of credit, home equity loans, mortgage loans, money market accounts and 529 college savings plans. Its wealth management services include wealth advisory, financial planning, trust services, investment management, among other services. It provides services such as mobile banking, online banking, merchant services, treasury management services, retirement services. The company operates through a network of its offices in Indiana. Lakeland is headquartered in Warsaw, Indiana, the US.

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COMPANIES MENTIONED

Lakeland Financial Corporation

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