

La Francaise Des Jeux SA - Strategic SWOT Analysis Review

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Abstracts

La Francaise Des Jeux SA - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

La Francaise Des Jeux SA (Francaise Des Jeux), owned and operated by the French government, is a lottery and sports betting games operator. The company offers flash games, drawing games, eSport and sport bets. Its draw games include Euro Millions-My Million, Joker+, Loto, Keno Gagnant a vie, and Amigo. Francaise Des Jeux operates two sports betting, of which one is distributed under exclusive rights through its retail network (ParionsSport Point de Vente), and another one is competitive offering distributed over the Internet under a license granted by ARJEL in 2010 (ParionsSport En Ligne). It offers games through online and points of sale network. The company has partnership with four major football clubs, namely, AS Monaco, Olympique Lyonnais, Olympique de Marseille and FC Nantes. Francaise Des Jeux is headquartered in Boulogne-Billancourt, France.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you

with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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