

Kyochon F&B Co., Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Kyochon F&B Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Kyochon F&B Co., Ltd. '

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Kyochon F&B Co., Ltd. ' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Kyochon F&B Co., Ltd. '

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Kyochon F&B Co., Ltd. (Kyochon) is a fried chicken restaurant operator. Kyochon's menu features a wide choice of chicken dishes prepared by using the company's proprietary double frying and hand-brushing techniques. It offers different varieties of chicken including honey series, Kyochon series with soy garlic sauce, red series, fried series and sal sal series. The restaurants also serve a wide choice of wine, beer, cocktails and soft drinks. The company operates majority of the restaurants under franchise business model. Currently, it operates restaurants in Korea, China, Malaysia, Philippines, Thailand and the US. Kyochon is headquartered in Osan-si, Gyeonggi-do, Korea.

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Kyochon F&B Co., Ltd.

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