

## Kyocera Corporation (6971) - Financial and Strategic SWOT Analysis Review

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Kyocera Corporation (6971) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Kyocera Corporation (Kyocera) is a provider of electronic equipment and components. The company's portfolio includes semiconductor parts, ceramic components, mobile phones, electronic devices, telecommunications and information equipment, and others. These products find application in various fields such as energy generation, environmental protection, telecommunications and information processing. The company operates research and development facilities in Japan and the US, and manufacturing facilities in Japan, Poland, France, India, China, Thailand, Malaysia, Vietnam, and the US, among others. It has presence across the Americas, Asia-Pacific, Europe, the Middle East, and Africa. Kyocera is headquartered in Fushimi-ku, Kyoto, Japan.

### Kyocera Corporation Key Recent Developments

Aug 29,2017: KYOCERA Begins Research in AI-based Image Recognition to Help Diagnose Skin Diseases and Cancers via Smartphone

Aug 03,2017: KYOCERA receives Mexico's highest environmental excellence award for second consecutive year

Jul 28,2017: Kyocera reports higher Q1 net income, provides annual outlook

Jul 19,2017: Kyocera to Participate in Virtual Power Plant Test Project to Improve Energy Management

Jul 12,2017: Japan's Kyocera plans to increase solar energy business in Thailand

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jul 28, 2017: Kyocera reports higher Q1 net income, provides annual outlook  
Jul 19, 2017: Kyocera to Participate in Virtual Power Plant Test Project to Improve Energy Management  
Jul 06, 2017: Kyocera Develops Industry's First 3-Kilowatt Solid-Oxide Fuel Cell for Institutional Cogeneration  
May 01, 2017: KYOCERA Announces Consolidated Financial Results for Year Ended March 31, 2017  
Apr 27, 2017: Kyocera, Gaia Power, Kyudenko and Tokyo Century Announce Groundbreaking of 92MW Solar Power Plant in Japan  
Apr 27, 2017: Japan Asia Group completes 16.8MW solar power project in Tochigi  
Feb 24, 2017: KYOCERA Corporation Names Hideo Tanimoto as New President  
Jan 30, 2017: KYOCERA Announces Consolidated Financial Results for Nine Months Ended Dec. 31, 2016  
Nov 29, 2016: Kyocera, partners complete 14.5MW solar plant in Hyogo Prefecture, Japan

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TDK Corporation  
STMicroelectronics N.V.  
NGK Insulators, Ltd.  
Murata Manufacturing Co Ltd  
International Business Machines Corporation  
Canon Inc  
Amtech Systems, Inc.  
Acer Inc

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