

KUKA AG (KU2) - Financial and Strategic SWOT Analysis Review

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Abstracts

KUKA AG (KU2) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

KUKA AG (KUKA), a subsidiary of Midea Group Co Ltd, is an automation company. It supplies intelligent automation solutions for diverse industrial and general applications. The company offers a wide range of products including industrial robots; automated manufacturing systems including system components, tools, and automated manufacturing cells; and assembly lines, and engine and transmission assembly systems for cars. KUKA also offers engineering services to its customers. The company offers services to various industries, including automotive, retail, energy, electronics, metal, food and healthcare, and consumer goods, among others. It has operations in Europe and North America, among others. KUKA is headquartered in Augsburg, Germany.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

KUKA AG - Key Facts
KUKA AG - Key Employees
KUKA AG - Key Employee Biographies
KUKA AG - Major Products and Services
KUKA AG - History
KUKA AG - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
KUKA AG - Business Description
Business Segment: China
Overview
Performance
Key Stats
Business Segment: Robotics
Overview
Performance
Key Stats
Business Segment: Swisslog
Overview
Performance
Key Stats
Business Segment: Swisslog Healthcare
Overview
Performance
Key Stats
Business Segment: Systems
Overview
Performance
Key Stats
Geographical Segment: Germany
Performance

Geographical Segment: North America
Performance
Geographical Segment: Other Regions
Performance
Geographical Segment: Rest of Europe
Performance
R&D Overview
KUKA AG - Corporate Strategy
KUKA AG - SWOT Analysis
SWOT Analysis - Overview
KUKA AG - Strengths
KUKA AG - Weaknesses
KUKA AG - Opportunities
KUKA AG - Threats
KUKA AG - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
KUKA AG, Recent Deals Summary

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

KUKA AG, Key Facts
KUKA AG, Key Employees
KUKA AG, Key Employee Biographies
KUKA AG, Major Products and Services
KUKA AG, History
KUKA AG, Other Locations
KUKA AG, Subsidiaries
KUKA AG, Key Competitors
KUKA AG, Ratios based on current share price
KUKA AG, Annual Ratios
KUKA AG, Annual Ratios (Cont...1)
KUKA AG, Annual Ratios (Cont...2)
KUKA AG, Interim Ratios
KUKA AG, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

KUKA AG, Performance Chart (2016 - 2020)

KUKA AG, Ratio Charts

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