

Krispy Kreme Doughnuts, Inc. (KKD) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/KBA5EE3D616EN.html
Date:	September 7, 2016
Pages:	33
Price:	US\$ 125.00
ID:	KBA5EE3D616EN

Krispy Kreme Doughnuts, Inc. (KKD) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Krispy Kreme Doughnuts, Inc. (Krispy Kreme) is a retailer and wholesaler of doughnuts, complementary beverages and treats and packaged sweets. The company owns and franchises Krispy Kreme doughnut stores, which make and sell varieties of doughnuts, along with a wide range of coffees and other beverages. Krispy Kreme's product portfolio includes various packaged and unpackaged doughnuts, and beverages which include coffee roasts, espresso drinks, teas, chocolate drinks, iced coffee and chillers. The company has operation in the US, Australia, Canada, Colombia, India, Indonesia, Japan, Kuwait, Malaysia, Mexico, the Philippines, Puerto Rico, Russia, Qatar, Singapore, Taiwan, Thailand, Turkey, the UK and among others. Krispy Kreme is headquartered at Winston-Salem in North Carolina, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers. - The profile analyzes the company's business structure, operations, major products and

services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company. - The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably. - Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance. - Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research. - Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

- Krispy Kreme Doughnuts, Inc. - Key Facts
- Krispy Kreme Doughnuts, Inc. - Key Employees
- Krispy Kreme Doughnuts, Inc. - Key Employee Biographies
- Krispy Kreme Doughnuts, Inc. - Major Products and Services
- Krispy Kreme Doughnuts, Inc. - History
- Krispy Kreme Doughnuts, Inc. - Company Statement
- Krispy Kreme Doughnuts, Inc. - Locations And Subsidiaries
- Head Office
- Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

- Krispy Kreme Doughnuts, Inc. - Business Description
- Krispy Kreme Doughnuts, Inc. - Corporate Strategy
- Krispy Kreme Doughnuts, Inc. - SWOT Analysis
- SWOT Analysis - Overview
- Krispy Kreme Doughnuts, Inc. - Strengths
- Strength - Strong Operational Network
- Strength - Franchisee Operations
- Strength - Technology Capabilities
- Krispy Kreme Doughnuts, Inc. - Weaknesses
- Weakness - Declining Net Working Capital
- Krispy Kreme Doughnuts, Inc. - Opportunities
- Opportunity - Increase in Consumer Spending in the US
- Opportunity - Expansion Initiatives
- Opportunity - Growth in e-Retailing
- Krispy Kreme Doughnuts, Inc. - Threats
- Threat - Rising Counterfeit Goods Market

Threat - Intense Competition
Threat - Stringent Regulations
Krispy Kreme Doughnuts, Inc. - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Krispy Kreme Doughnuts, Inc., Key Facts
Krispy Kreme Doughnuts, Inc., Key Employees
Krispy Kreme Doughnuts, Inc., Key Employee Biographies
Krispy Kreme Doughnuts, Inc., Major Products and Services
Krispy Kreme Doughnuts, Inc., History
Krispy Kreme Doughnuts, Inc., Subsidiaries
Krispy Kreme Doughnuts, Inc., Key Competitors
Krispy Kreme Doughnuts, Inc., Ratios based on current share price
Krispy Kreme Doughnuts, Inc., Annual Ratios
Krispy Kreme Doughnuts, Inc., Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Krispy Kreme Doughnuts, Inc., Performance Chart (2012 - 2016)
Krispy Kreme Doughnuts, Inc., Ratio Charts

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