

Krispy Kreme Doughnuts, Inc. - Strategic SWOT Analysis Review

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Abstracts

Krispy Kreme Doughnuts, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Krispy Kreme Doughnuts, Inc. (Krispy Kreme), a subsidiary of JAB Beech Inc, is a retailer and wholesaler of doughnuts, complementary beverages and treats and packaged sweets. The company owns and franchises Krispy Kreme doughnut stores, which make and sell varieties of doughnuts, along with a wide range of coffees and other beverages. Krispy Kreme's product portfolio includes various packaged and unpackaged doughnuts and beverages. Its offers doughnuts, which includes iced, glazed, filled, cake and chocolates; and beverages which include coffee roasts, espresso drinks, teas, chocolate drinks, iced coffee and chillers. The company has operations in the US. Krispy Kreme is headquartered at Winston-Salem, North Carolina, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Starbucks Corp
Seattle's Best Coffee LLC
McKee Foods Corporation
Hostess Brands, LLC
Hillshire Brands Company
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Caribou Coffee Company Inc
Bimbo Bakeries USA Inc

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