

## Kowa Co Ltd - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/KEEC841D209EN.html">https://marketpublishers.com/r/KEEC841D209EN.html</a>
Date:	February 14, 2018
Pages:	24
Price:	US\$ 125.00
ID:	KEEC841D209EN

Kowa Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Kowa Company Ltd (Kowa) manufactures over the counter (OTC) products, ethical drugs and medical equipment; conducts import and export of LED lighting equipment, optical equipment and renewable energy power generation systems; and trading of textile, life style products, construction materials, machinery, chemicals and commodities. The company also trades various items, such as pharmaceutical ingredients, ingredients for cosmetics, monomers and specialty chemicals, oil and fats, feed additives, activated carbon and coal, industrial machinery and equipment and vessels. The company operates through its subsidiaries and affiliates across Japan, North America, Latin America, Europe, Asia and Oceania. Kowa is headquartered in Nagoya, Aichi, Japan.

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's

detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## **COMPANIES MENTIONED**

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Taiho Pharmaceutical Co Ltd  
Summit Pharmaceuticals International Corp  
Senju Pharmaceutical Co Ltd  
Novaferm AB  
Maruho Co Ltd  
Janssen Pharmaceutical KK  
Hayashibara Co Ltd  
Daiichi Sankyo Co Ltd

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