

Kongsberg Maritime AS - Strategic SWOT Analysis Review

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Abstracts

Kongsberg Maritime AS - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Kongsberg Maritime AS (Kongsberg Maritime), a subsidiary of Kongsberg Gruppen AS, is a provider of merchant marine, subsea and offshore solutions. The company offers a wide range of products that include bridge systems, camera systems, deck systems, engine room and automation systems, information and safety systems, naval systems, onshore systems, sensors and transmitters, simulators, and subsea systems. It also offers services such as EIT competence service, product recycling, EPC contracting, marine refit, retrofit, conversions, and training. Kongsberg Maritime offers its products and services to offshore operations and shipbuilding industries. Geographically, the company operates in Europe, the Middle East, Africa, Far East, Oceania, North America, and South America. Kongsberg Maritime is headquartered in Kongsberg, Norway.

Kongsberg Maritime AS Key Recent Developments

Sep 13,2021: Kongsberg Maritime to deliver PM Propulsion for for new offshore offshore vessels, built for Rem Offshore

Jun 11,2021: Kongsberg Maritime wins NOK 250 million contract with CMHI to deliver CSOV design and equipment to Awind

Mar 17,2021: Kongsberg's integrated wind turbine installation vessel technology chosen by Keppel AMFELS

Feb 11,2021: Kongsberg to deliver state-of-art solutions for next generation field development vessel

Feb 10,2021: Kongsberg Maritime wins contract to deliver deck machinery for Novatek ice class LNGC

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jan 25, 2021: Kongsberg Technology will secure green footprint of new next-generation wind turbine installation unit
Jan 21, 2021: Kongsberg Maritime to supply equipment to world's largest floating offshore wind farm
Nov 12, 2020: Equinor: Awarding study contracts for Wisting
Oct 20, 2020: KM strengthens its position in the offshore wind sector with an innovative solution for installation vessels
Jun 08, 2020: Kongsberg signs LARS contract with Ocean Infinity

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