

## Kohl's Corporation (KSS) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/KE33A0568D9EN.html">https://marketpublishers.com/r/KE33A0568D9EN.html</a>
Date:	July 25, 2018
Pages:	43
Price:	US\$ 125.00
ID:	KE33A0568D9EN

Kohl's Corporation (KSS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Kohl's Corporation (Kohl's) is a specialty retailer that operates prototype and small departmental stores. It operates stores in strip centers, community and regional malls and freestanding. The company through these stores offers a range of products, including clothing, footwear, bedding, furniture, jewelry, beauty products, accessories, house wares for women's, men's and children. Beside several third-party brands, Kohl's offers products of its private label brands such as Apt. 9, Croft & Barrow, Jumping Beans, SO and Sonoma Goods for Life. The company supplies products through a network of distribution centers and online fulfillment centers, spread across Ohio, Virginia, Indiana, Missouri, New York, California, Georgia, Illinois, and Maryland, the US. Kohl's is headquartered in Menomonee Falls, Wisconsin, the US.

### Kohl's Corporation Key Recent Developments

Jun 27,2018: Kohl's hiring seasonal workers throughout Southern California

May 22,2018: Kohl's Q1 Results Beat View; TJX Adj. Profit Misses Estimates

May 03,2018: Kohl's hires new chief merchandising officer from QVC, HSN parent Qurate  
May 02,2018: Kohl's Names Doug Howe Chief Merchandising Officer  
Mar 02,2018: Kohl's Corporation Reports Financial Results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Kohl's Corporation - Key Facts  
Kohl's Corporation - Key Employees  
Kohl's Corporation - Key Employee Biographies  
Kohl's Corporation - Major Products and Services  
Kohl's Corporation - History  
Kohl's Corporation - Company Statement  
Kohl's Corporation - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

## Company Overview

Kohl's Corporation - Business Description  
Kohl's Corporation - Corporate Strategy  
Kohl's Corporation - SWOT Analysis  
SWOT Analysis - Overview  
Kohl's Corporation - Strengths  
Kohl's Corporation - Weaknesses  
Kohl's Corporation - Opportunities  
Kohl's Corporation - Threats  
Kohl's Corporation - Key Competitors

## SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

May 02, 2018: Kohl's Names Doug Howe Chief Merchandising Officer  
Mar 02, 2018: Kohl's Corporation Reports Financial Results  
Aug 10, 2017: Kohl's reports Q2 results  
Jun 28, 2017: Kohl's appoints Bruce Besanko as chief financial officer  
Apr 10, 2017: Kohl's appoints chief marketing officer  
Apr 10, 2017: Kohl's names Greg Revelle as new chief marketing officer

## SECTION 5 – APPENDIX

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## LIST OF TABLES

Kohl's Corporation, Key Facts  
Kohl's Corporation, Key Employees  
Kohl's Corporation, Key Employee Biographies  
Kohl's Corporation, Major Products and Services  
Kohl's Corporation, History  
Kohl's Corporation, Subsidiaries  
Kohl's Corporation, Key Competitors  
Kohl's Corporation, Ratios based on current share price  
Kohl's Corporation, Annual Ratios  
Kohl's Corporation, Annual Ratios (Cont.1)  
Kohl's Corporation, Annual Ratios (Cont.2)  
Kohl's Corporation, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios

Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

#### **LIST OF FIGURES**

Kohl's Corporation, Performance Chart (2014 - 2018)  
Kohl's Corporation, Ratio Charts

#### **COMPANIES MENTIONED**

Walmart Inc  
Sears Holdings Corporation  
Saks Incorporated  
Nordstrom Inc  
J. C. Penney Company, Inc.  
Dillard's Inc  
Big 5 Sporting Goods Corporation  
Belk Inc

### I would like to order:

**Product name:** Kohl's Corporation (KSS) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/KE33A0568D9EN.html>  
**Product ID:** KE33A0568D9EN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/KE33A0568D9EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**