

KnowBe4 Inc - Strategic SWOT Analysis Review

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Abstracts

KnowBe4 Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

KnowBe4 Inc (KnowBe4) is a provider of simulated phishing and integrated security awareness training platform. It provides training to the employees to make security decisions for eliminating the problems of social engineering, spear phishing and ransomware attacks. The company's security awareness solution provides training for the employees in different levels on the basis of the security management skills. It provides interactive modules, videos, newsletters, games, posters and automates training campaigns with the scheduled email reminders. KnowBe4 offers phishing security tests for evaluating the percentage of the phish-prone end users. It has business presence in the US, New Zealand, Ireland, Germany, the UK, the Netherlands, Brazil, Japan, Australia, Singapore and South Africa. KnowBe4 is headquartered in Clearwater, Florida, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

Table of Contents

List of Tables

SECTION 1 - ABOUT THE COMPANY

KnowBe4 Inc - Key Facts

KnowBe4 Inc - Key Employees

KnowBe4 Inc - Major Products and Services

KnowBe4 Inc - History

KnowBe4 Inc - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

KnowBe4 Inc - Business Description

KnowBe4 Inc - SWOT Analysis

SWOT Analysis - Overview

KnowBe4 Inc - Strengths

KnowBe4 Inc - Weaknesses

KnowBe4 Inc - Opportunities

KnowBe4 Inc - Threats

KnowBe4 Inc - Key Competitors

SECTION 3 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

KnowBe4 Inc, Key Facts
KnowBe4 Inc, Key Employees
KnowBe4 Inc, Major Products and Services
KnowBe4 Inc, History
KnowBe4 Inc, Other Locations
KnowBe4 Inc, Subsidiaries
KnowBe4 Inc, Key Competitors

COMPANIES MENTIONED

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