

# KLM Royal Dutch Airlines - Strategic SWOT Analysis Review

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## Abstracts

KLM Royal Dutch Airlines - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

KLM Royal Dutch Airlines (KLM), a subsidiary of Air France-KLM SA, is a provider of air transportation services. The company offers passenger transportation, catering services, cargo services, maintenance and repair, and overhaul services in domestic and international markets. It also provides maintenance services, and customer information services, lost and found services, and digital services. KLM provides maintenance services through its maintenance repair and overhaul center. Its major brands include KLM, Transavia, Martinair and KLM Cityhopper. KLM's fleet includes Boeing 787-9, Boeing 787-10, Boeing 747-400 Combi, Boeing 747-400ER, Boeing 777-300ER, Boeing 777-200ER, Airbus A330-300 and Airbus A330-200 aircraft. The company is headquartered in Amstelveen, The Netherlands.

### KLM Royal Dutch Airlines Key Recent Developments

Feb 16,2021: KLM and Dutch Ministry of Health, Welfare and Sport begin transport of Covid-19 vaccines to the Caribbean part of the Kingdom of the Netherlands

Sep 01,2020: KLM and TU Delft present successful first flight Flying-V

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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