

Kesoram Industries Ltd (Kesoram Industries Limited): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Kesoram Industries Ltd (Kesoram Industries Limited): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Kesoram Industries Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Kesoram Industries Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Kesoram Industries Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Kesoram Industries Limited (Kesoram) is a diversified company. It primarily involves in the manufacturing and distribution of tyres and cement. The company's tires portfolio include: farm tires, off-the-road vehicle tires, two and three wheeler tires and truck and bus radial tires. The company also manufactures tube products such as pneumatic tubes for trucks, buses, two and three wheelers and farm vehicles. The company's cement product portfolio includes portland pozzolana cement (PPC), 43 grade ordinary portland cement (OPC) and portland slag cement. The company sells its products under the brand name of Birla Tyres, Birla Shakti. Kesoram operates two cement manufacturing facilities in Karnataka and Telangana, and one tyre manufacturing facility in Odisha. The company operates across Andhra Pradesh, Goa, Karnataka, Maharashtra, Kerala, Madhya Pradesh, Telangana, Tamil Nadu and Chhattisgarh. Kesoram is headquartered in Kolkata, West Bengal, India.

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COMPANIES MENTIONED

Kesoram Industries Ltd

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