

Kerry Properties Ltd (Kerry Properties Limited): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Kerry Properties Ltd (Kerry Properties Limited): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Kerry Properties Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Kerry Properties Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Kerry Properties Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Kerry Properties Limited (KPL) is an investment holding company. Along with its subsidiaries, it specializes in property development, property management, logistics services, hotel management and sales. The company develops residential, commercial, retail, office buildings, shopping malls, warehouses and logistics centers and mixed-use properties. It also provides premium logistics services and freight forwarding services. As of December 2016, the company held a portfolio of properties, which include properties under development with a gross floor area of 26.2 million square feet, completed investment properties of 12.2 million square feet, hotel properties of 3.39 million square feet and properties held for sale of 3.36 million square feet. As of December 2016, the company had total of 29,160 units which are under- development category. The company operates in Hong Kong, Macau and China. KPL is headquartered in Hong Kong.

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COMPANIES MENTIONED

Kerry Properties Ltd

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