

Kentucky Power Co - Strategic SWOT Analysis Review

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Abstracts

Kentucky Power Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Kentucky Power Co (KPCo), a subsidiary of American Electric Power Company, Inc, carries out the generation, transmission, purchase, sale and distribution of electricity. It provides electricity to a large retail customer base across the counties in eastern Kentucky. The company maintains administrative, regulatory, customer service, and external affairs offices in Frankfort. Its distribution operations are based in Ashland with service centers in Pikeville and Hazard and area offices in Paintsville and Whitesburg. KPCo has an extensive network of overhead power distribution lines and transmission lines. The major industries served include petroleum refining, coal mining and chemical production. KPCo is headquartered in Frankfort, Kentucky, the US.

Kentucky Power Co Key Recent Developments

Dec 22,2020: Kentucky Power and AEP Foundation provide grant to the Salvation army

Dec 14,2020: Kentucky Power and AEP Foundation provide grant to White House clinics

Dec 01,2020: Kentucky Power names West Vice President regulatory and finance

Nov 09,2020: Kentucky Power seeks to devalue rooftop solar, raise rates in Eastern Kentucky

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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