

## Kelly Services, Inc. (KELYA) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/KE273406551EN.html">https://marketpublishers.com/r/KE273406551EN.html</a>
Date:	August 9, 2016
Pages:	37
Price:	US\$ 125.00
ID:	KE273406551EN

Kelly Services, Inc. (KELYA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

### The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Kelly Services, Inc. (Kelly) is a provider of workforce solutions. The company offers specialty staffing, and outsourcing and consulting services on temporary, temporary-to-hire and direct-hire basis. It recruits supporting staff, manual work force, professional employees, and other staff. Kelly also offers centralized payroll processing solutions; career transition and executive coaching and development; and executive search work force solutions. The company provides services in automotive, diversified conglomerates, consumer goods, high tech, life sciences, finance and insurance, and natural resources sectors across North America, South America, Europe, the Middle East, Africa, and Asia Pacific. Kelly is headquartered in Troy, Michigan, the US.

### Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers. - The profile analyzes the company's business structure, operations, major products and

services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company. - The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably. - Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance. - Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research. - Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

- Kelly Services, Inc. - Key Facts
- Kelly Services, Inc. - Key Employees
- Kelly Services, Inc. - Key Employee Biographies
- Kelly Services, Inc. - Major Products and Services
- Kelly Services, Inc. - History
- Kelly Services, Inc. - Company Statement
- Kelly Services, Inc. - Locations And Subsidiaries
  - Head Office
  - Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

- Kelly Services, Inc. - Business Description
- Kelly Services, Inc. - Corporate Strategy
- Kelly Services, Inc. - SWOT Analysis
  - SWOT Analysis - Overview
  - Kelly Services, Inc. - Strengths
    - Strength - Enhancement of Educational Staffing Capabilities
    - Strength - Partnership with National Institutes of Health
    - Strength - Integration of Online Talent Platforms
    - Strength - Expansion of Market Data Solutions
  - Kelly Services, Inc. - Weaknesses
    - Weakness - Violations of the Fair Credit Reporting Act
  - Kelly Services, Inc. - Opportunities
    - Opportunity - Demand for Skilled Talent
    - Opportunity - Expansion of Business Operations: Asia Pacific
    - Opportunity - Healthcare Occupations: the US
  - Kelly Services, Inc. - Threats

Threat - Regional and Economical Conditions  
Threat - Cyber Attacks  
Threat - Healthcare Legislations: the US  
Threat - Dependence on Third Parties  
Kelly Services, Inc. - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Kelly Services, Inc., Key Facts  
Kelly Services, Inc., Key Employees  
Kelly Services, Inc., Key Employee Biographies  
Kelly Services, Inc., Major Products and Services  
Kelly Services, Inc., History  
Kelly Services, Inc., Other Locations  
Kelly Services, Inc., Subsidiaries  
Kelly Services, Inc., Key Competitors  
Kelly Services, Inc., Ratios based on current share price  
Kelly Services, Inc., Annual Ratios  
Kelly Services, Inc., Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

### **LIST OF FIGURES**

Kelly Services, Inc., Performance Chart (2011 - 2015)  
Kelly Services, Inc., Ratio Charts

### I would like to order:

**Product name:** Kelly Services, Inc. (KELYA) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/KE273406551EN.html>  
**Product ID:** KE273406551EN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/KE273406551EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**